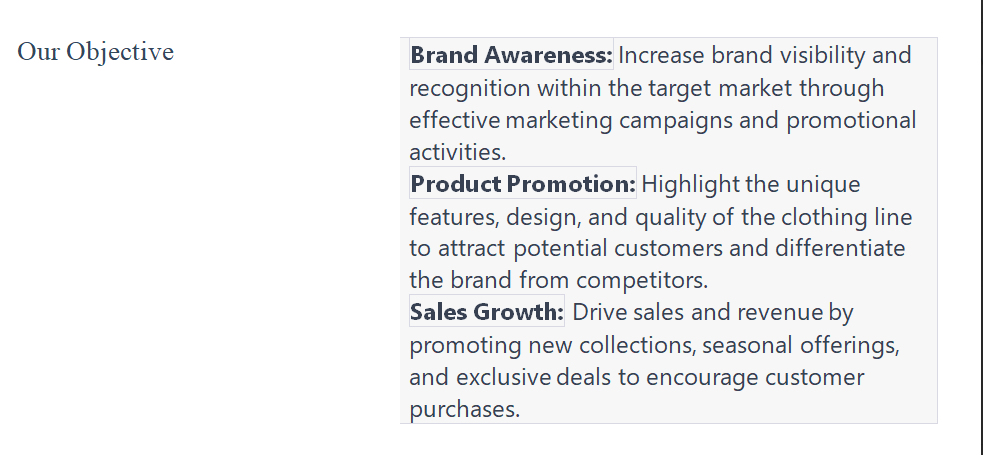
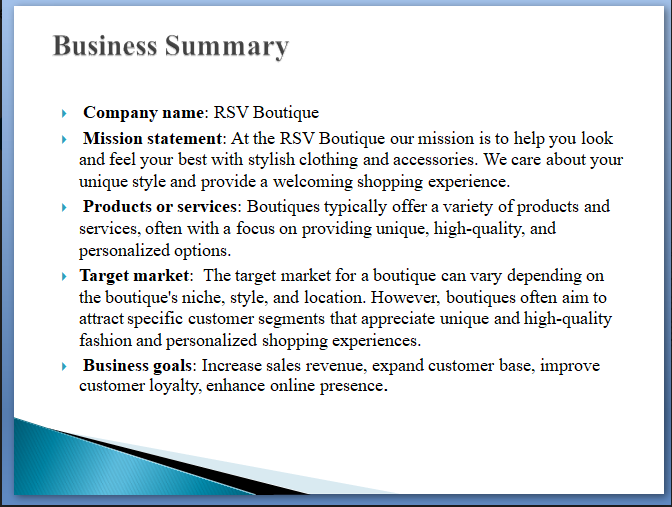
|  |  |  |
| --- | --- | --- |
| Project Title | : | Content Marketing Plan Template Based on HubSpot |
| NM Id | : | DDA9CBF432CA23B932244481FEA55216 |
| Industry Mentor(s) Name | : | Abdul Malic |





**Business Summary**

This milestone explains about Business Summary.



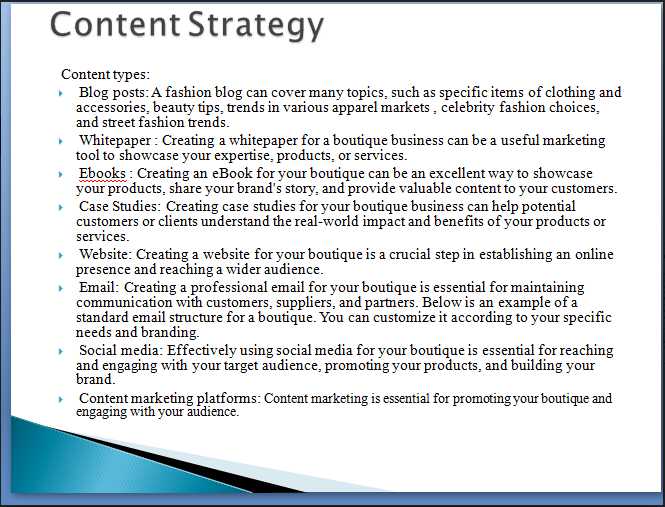
**Content Marketing Goals**

This milestone explains about content marketing goals.



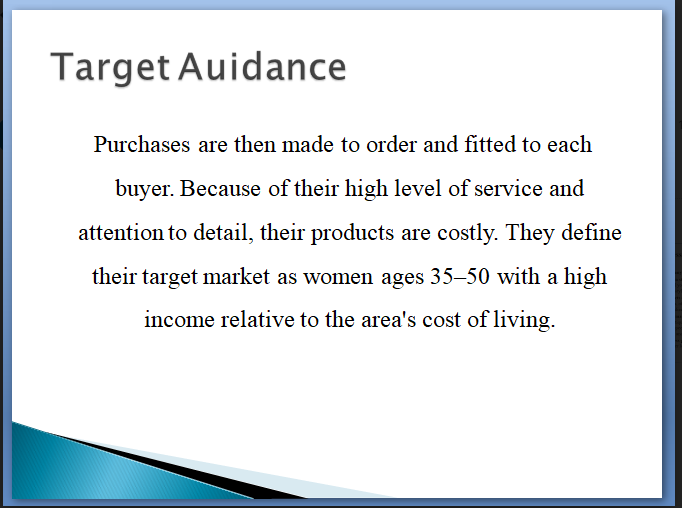
**Content Strategy**

This milestone explains about content strategy.



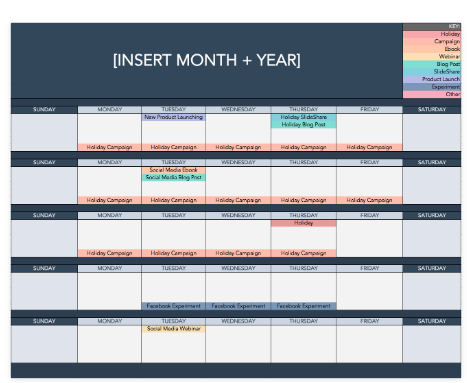
**Target Audience**

This milestone explains about target Audience.



**Content Calendar**

This milestone explains about content calendar.



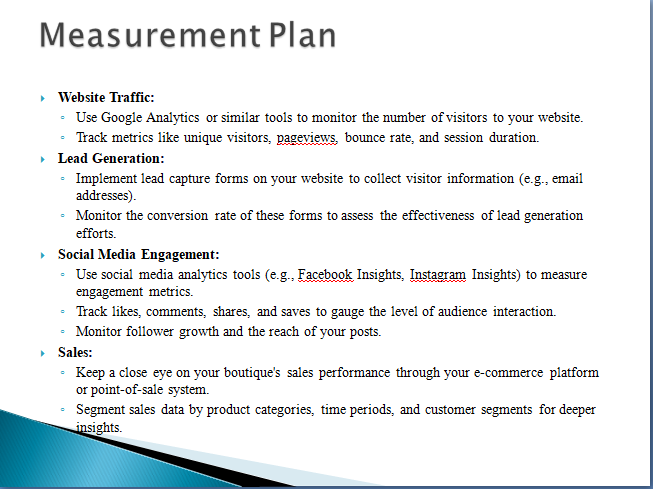
**Promotion Plan**

This milestone explains about promotion plan.



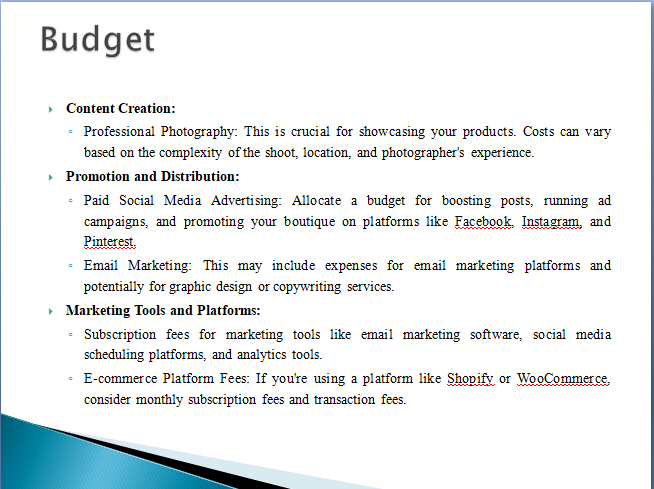
**Measurement Plan**

This milestone explains about measurement plan.



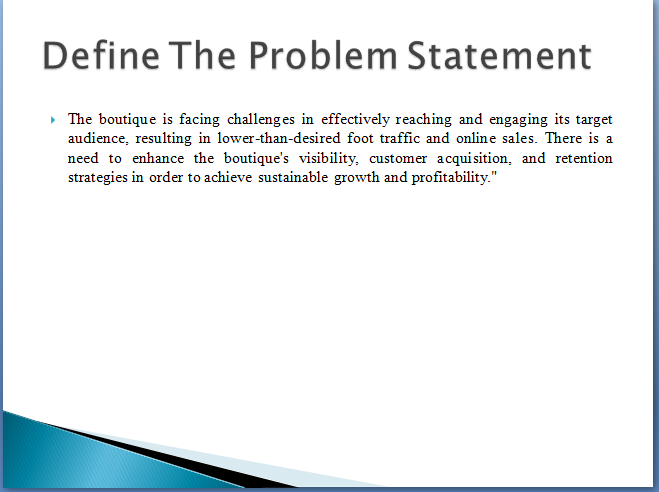
**Budget**

This milestone explains about budget.

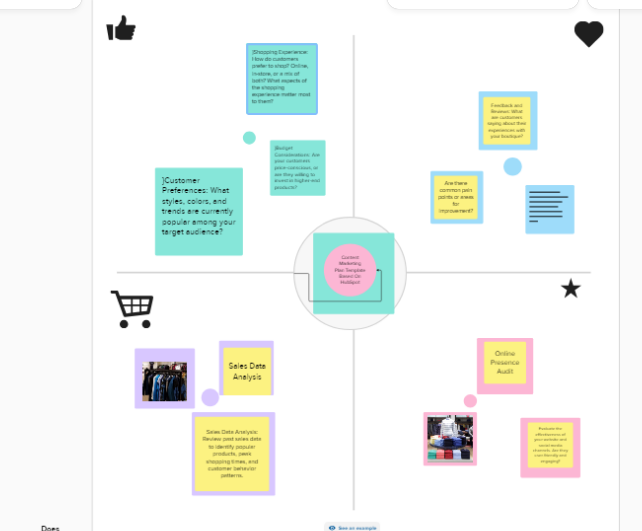


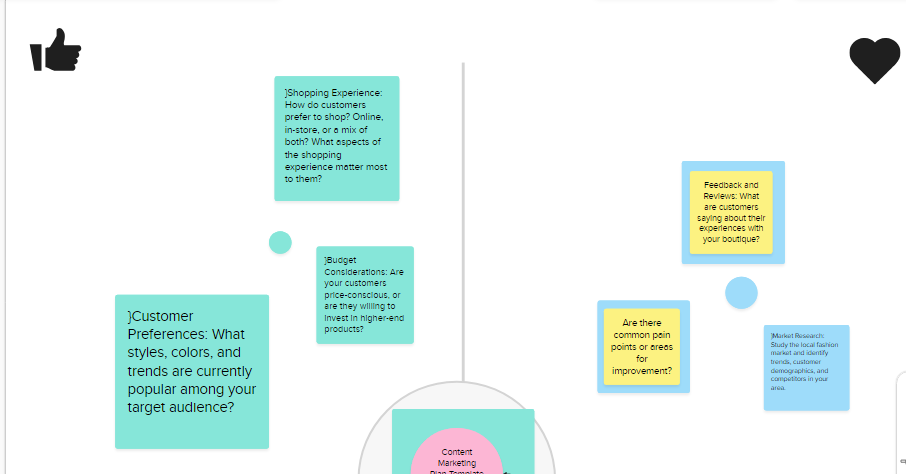
**Ideation Phase**

In this milestone you are expected to get started with the Ideation process.



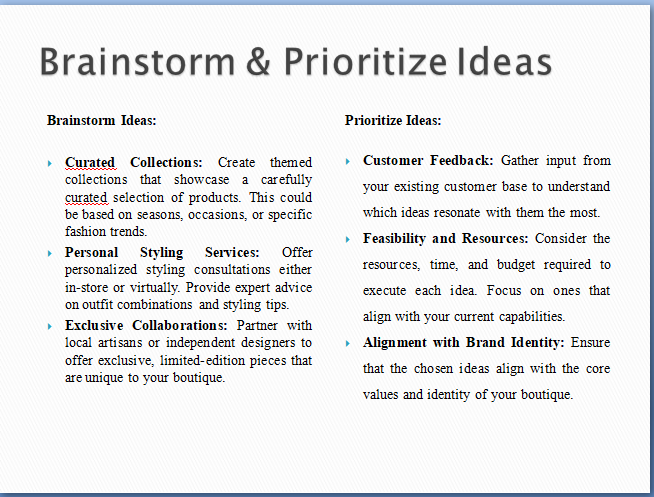


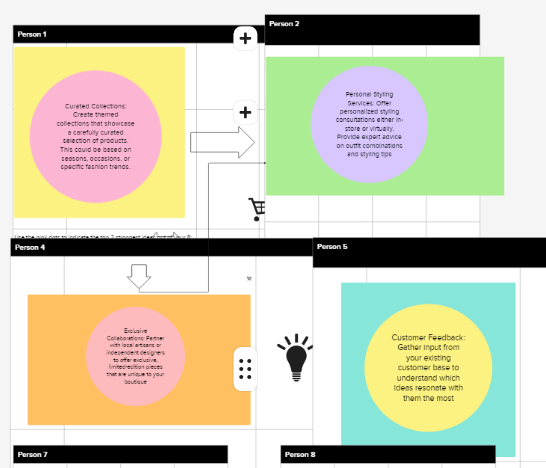


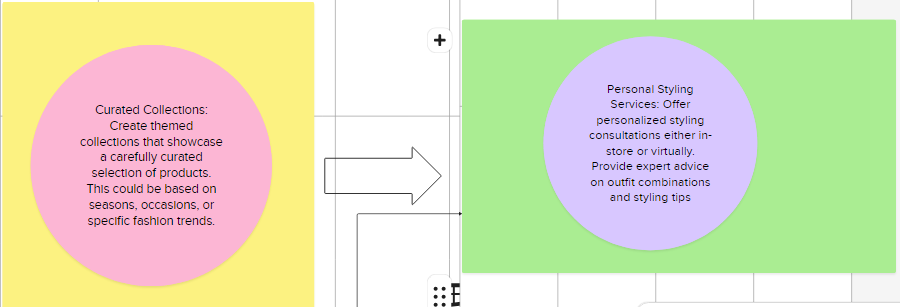


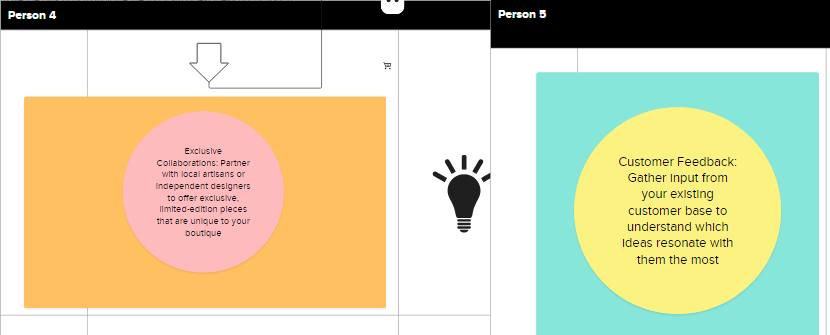
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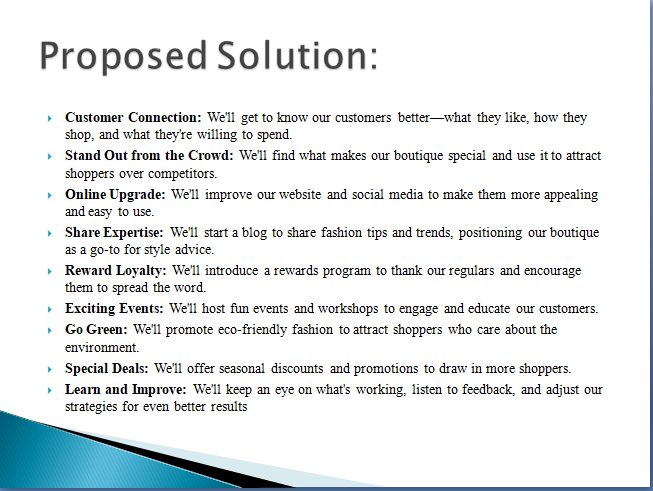






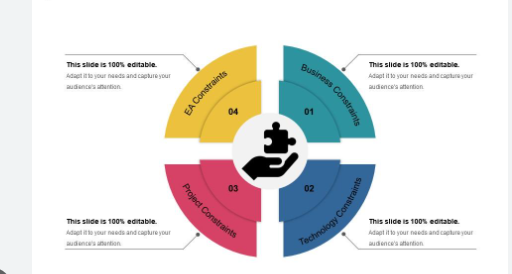
**Project Design Phase - Part 1**

From this milestone you will be starting the project design phase. You are expected to cover the activities given.



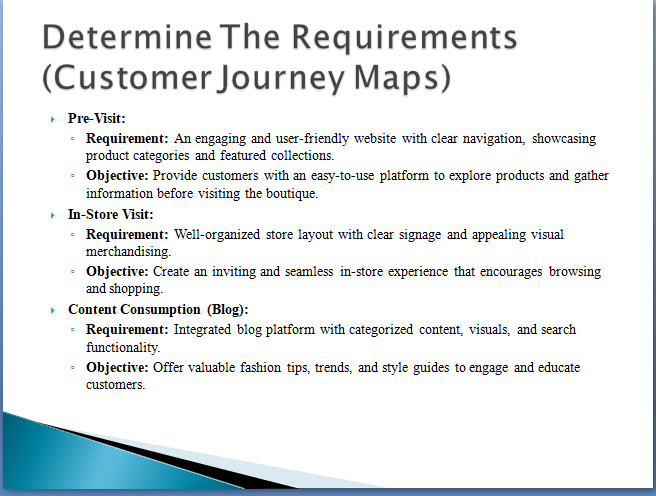


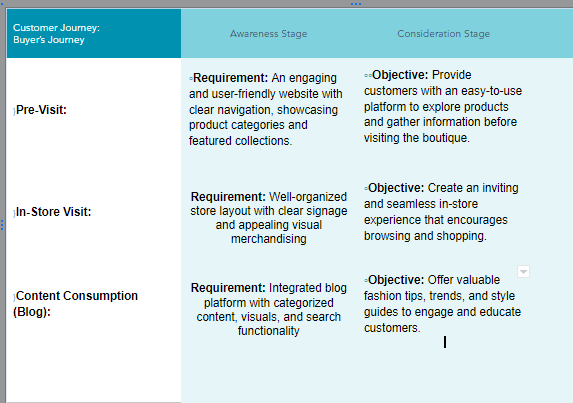


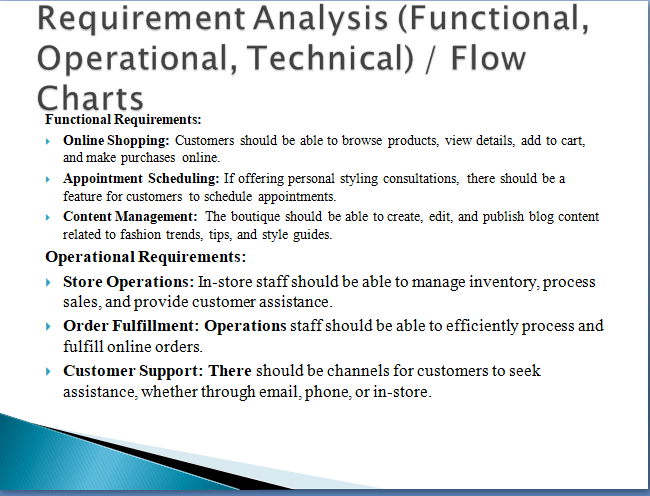


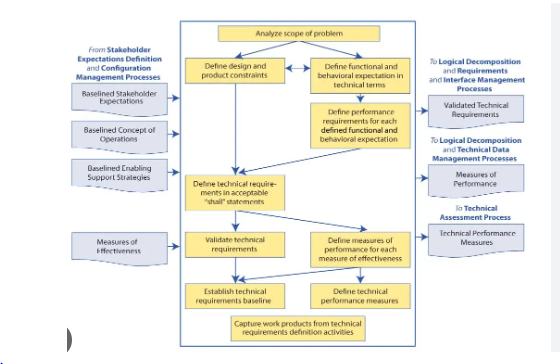
**Project Design Phase - Part 2**

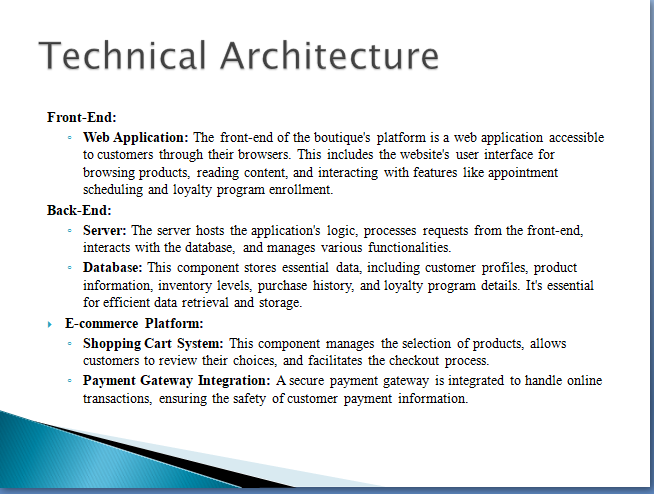
From this milestone you will be continue working on the project design phase. You are expected to cover the activities given.

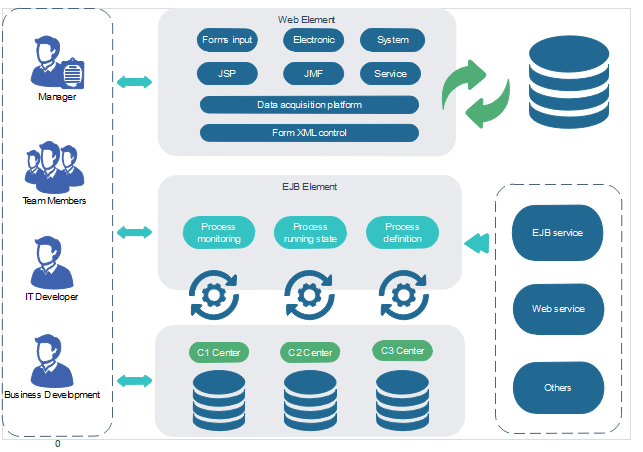


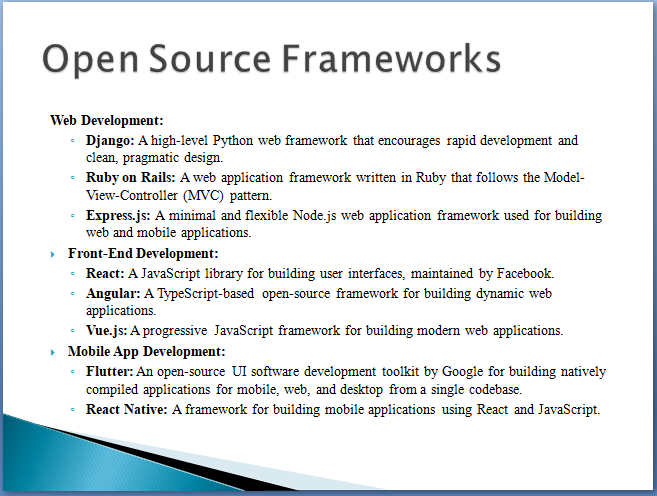




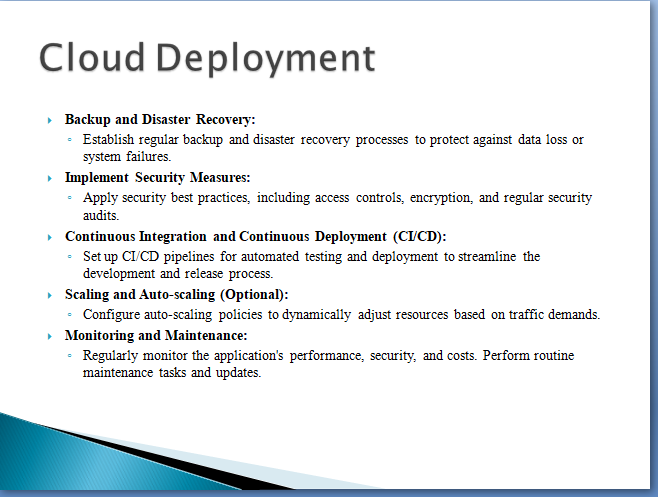






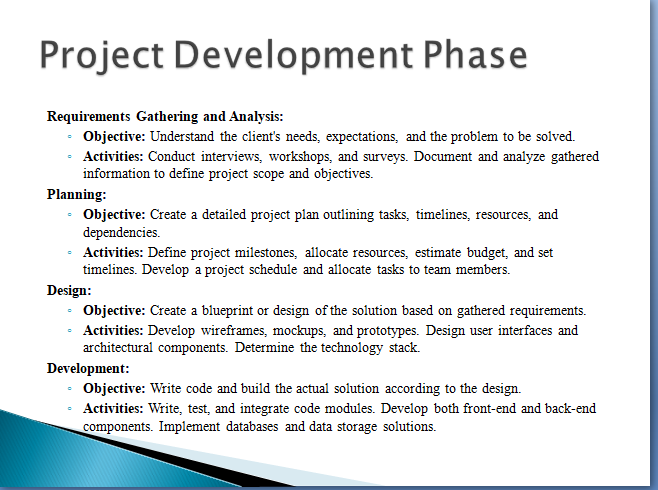


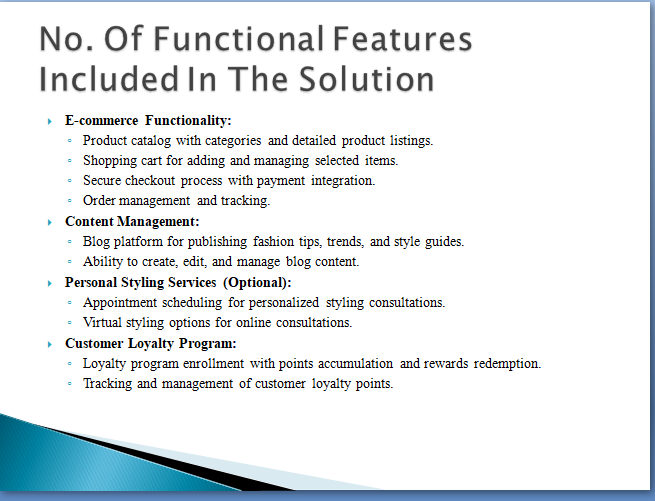


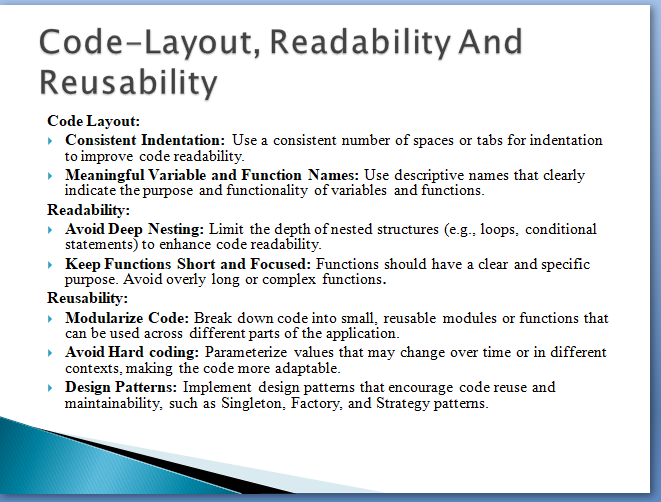


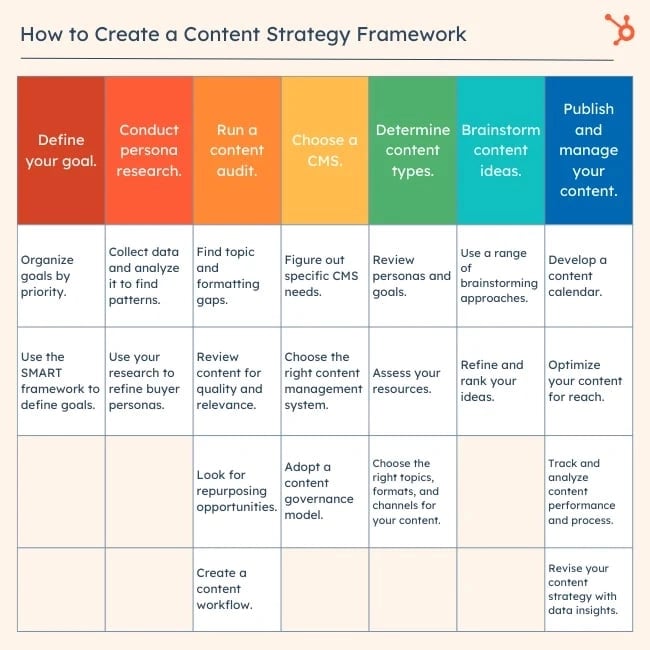
**Project Development Phase**

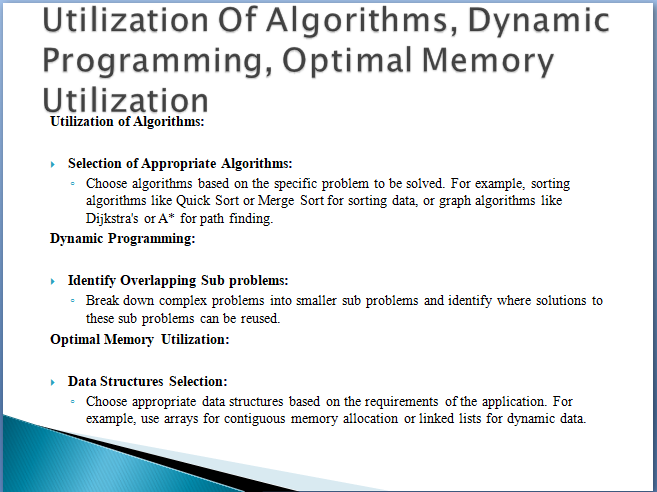
In this milestone you will start the project development and expected to perform the coding & solutioning, performance testing submit them.

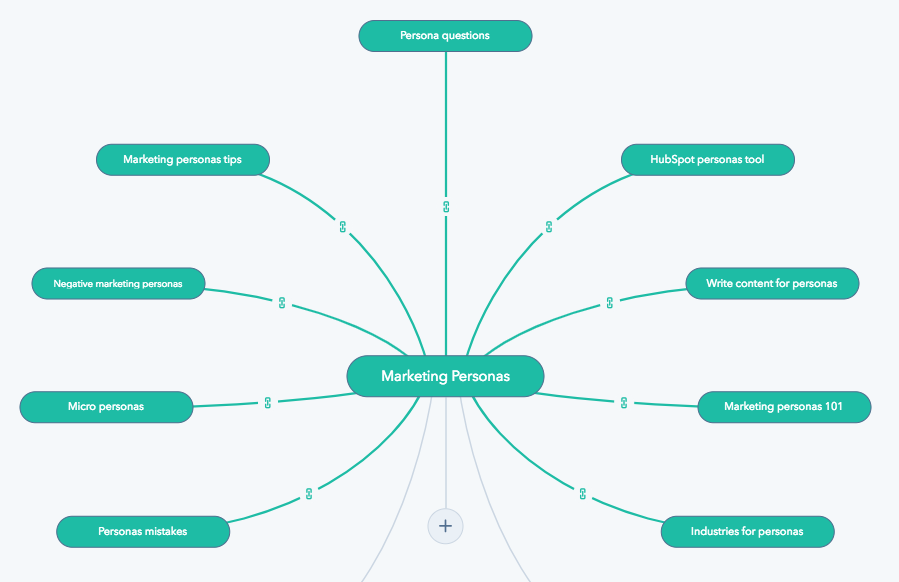


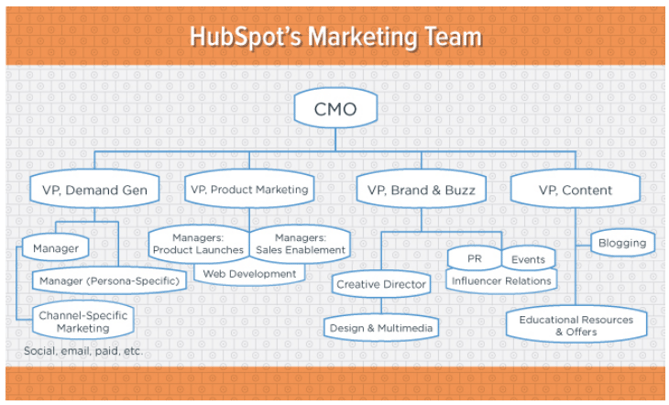


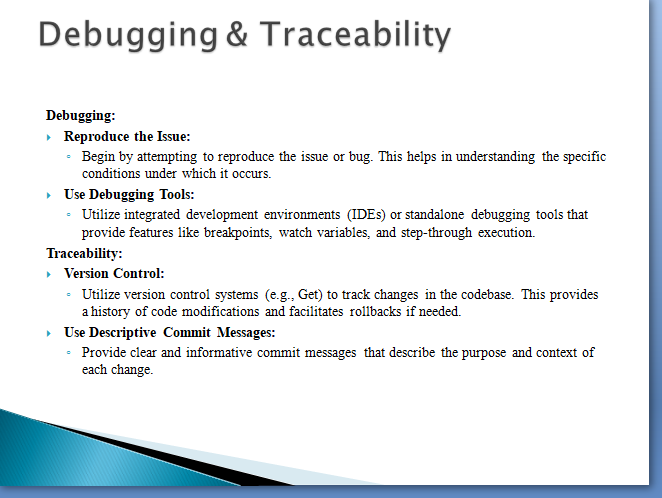


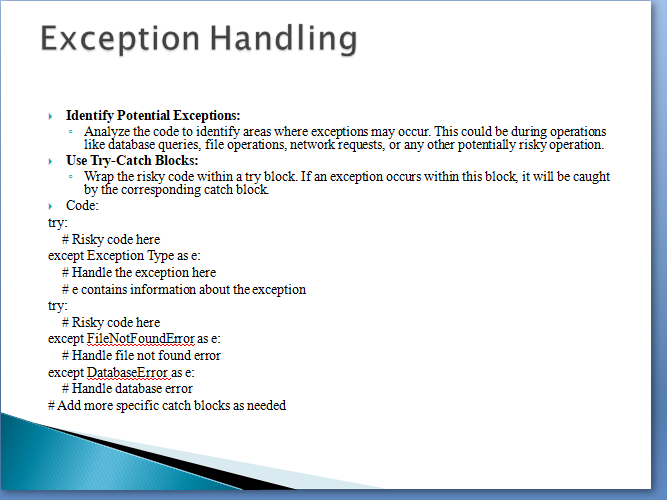






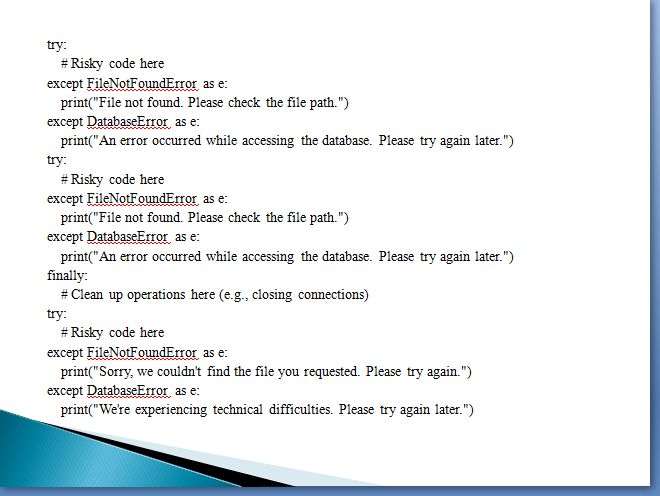






**Performance & Final Submission Phase**

In this milestone, you are expected to work on the activities mentioned.



**Performance & Final Submission Phase**

In this milestone, you are expected to work on the activities mentioned.

